## WHAT IS CLAIMED IS:

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and

A broadcast receiving apparatus comprising:

reception means for receiving broadcast content and incidental information allowing identification of said broadcast content;

record means for recording said received broadcast content;

rerecord promote means for promoting, when recording of a broadcast content has ended in failure, the recording of alternative broadcast content providing the same content as said failed broadcast content, on the basis of said incidental information.

2. The broadcast receiving apparatus according to claim 1, wherein

said rerecord promote means perform recording reservation processing of said alternative broadcast content.

3. The broadcast receiving apparatus according to claim 1, wherein

said rerecord promote means outputs to the user information on said alternative broadcast content.

4. A proadcast receiving apparatus comprising:

reception means for receiving broadcast content and incidental information allowing identification of said broadcast content;

record means for recording said broadcast content received;

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linkage processing means for linking together, when recording of a broadcast content has ended in failure, broadcast content that is positioned immediately before and after said broadcast content of which recording has ended in failure, by use of said incidental information.

5. The broadcast receiving apparatus according to claim 4, further comprising:

supplement means for acquiring an alternative broadcast content providing the same content as said broadcast content of which recording has ended in failure, on the basis of said incidental information, said supplement means inserting said acquired alternative broadcast content into the linkage portion.

15 6. The broadcast receiving apparatus according to claim 1, further comprising:

failure information presentation means for presenting to the user information related to a failure in broadcast content recording.

7. The broadcast receiving apparatus according to claim 4, further comprising:

failure information presentation means for presenting to the user information related to a failure in broadcast content recording.

8. A broadcast receiving apparatus comprising:

reception means for receiving broadcast content and incidental information allowing identification of said broadcast content;

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record means for recording said received broadcast content together with said incidental information; and

obviation processing means for comparing incidental information for content to be newly recorded with incidental information of content that has already been recorded by said record means, to thereby preclude double recording of broadcast content.

9. The broadcast receiving apparatus according to claim 8, wherein

said obviation processing means outputs to the user information on the presence of the same broadcast content that has already been recorded.

10. The broadcast receiving apparatus according to claim 9, wherein

said obviation processing means prohibits recording of content that is identical to content already recorded.

embodying a program of instructions executable by the machine to perform steps for reception of broadcast content, said steps comprising the steps of:

receiving broadcast content and incidental information that enables said broadcast content to be identified;

recording said proadcast content received;

promoting, when recording of a broadcast content has ended in failure, the recording of an alternative broadcast content that provides the same content as said failed broadcast content, on the basis of said incidental information.

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12. A program storage device readable by a machine, tangibly embodying a program of instructions executable by the machine to perform steps for receiving broadcast content, said steps comprising the steps of:

receiving broadcast content and incidental information that enables said broadcast content to be identified;

recording said broadcast content received;

linking together, when recording of a broadcast content has ended in failure, content that is positioned immediately before and after said content of which recording has ended in failure, on the basis of said incidental information.

13. A program storage device readable by a machine, tangibly embodying a program of instructions executable by the machine to perform method steps for receiving broadcast content, said method steps comprising the steps of:

receiving broadcast content and incidental information that enables said broadcast content to be identified;

recording said received broadcast content together with said incidental information;

comparing incidental information of a broadcast content to be newly recorded with incidental information of broadcast content that has already been recorded in said record means, to thereby perform processing precluding double recording of broadcast content.